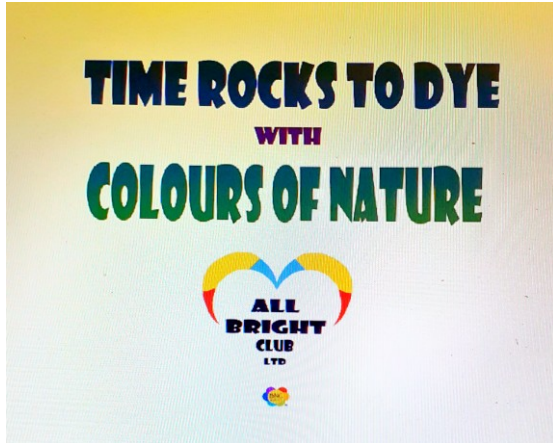




GRATITUDE CRAFT II

COLOURFUL WAYS TO SAY THANK YOU!

CRAFT & NATURAL SCIENCE



Through experimentation we discovered safe, sustainable ways to remove synthetic dyes from gemstones and tint them again, using organic solutions



< Left

We soaked re-tinted pendants in mineral water, to remove any residue

Right >

Example of the varying hues of primary tones that were achieved



We strive towards sustainability... some of our other creative methods involve up-cycling waste wood, hardboard and glass. Such waste materials need to be sourced by users, but we have some special 'un-waste'... limited availability... see next page

LIMITED VINYL

Saving scratched vinyl from landfills!



FREE VINYL

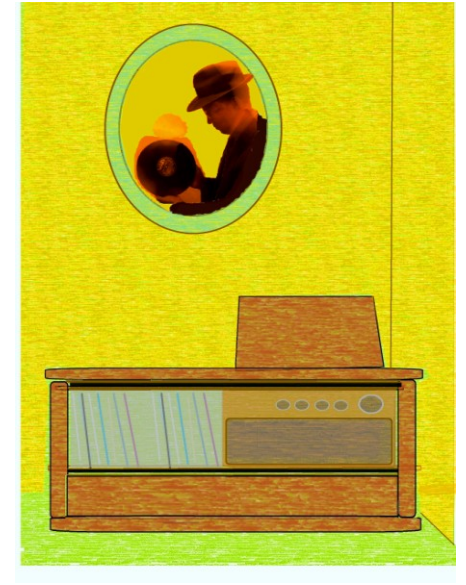
WITH ENTERPRISE KITS!!!



Back in the day, 1970s, when Trojan Records singles were played over parents' albums...



Artists like Nana Mouskouri, Demis Roussos, Englebert Humperdink... some got scratched



Back in the day, there were grave outcomes for scratched vinyl*

MIRRORS (or CLOCKS / BEAD ART)

The mirror glass was fixed to a scratched vinyl record, via our local glazier, with the aid of our voluntary assistant Julz Henry



We've experimented with different bonding agents, to create bead art designs, for scratched vinyl. Our first attempt (not shown here) was to capture the essence of music on the river, using an album (without a cover) of George Frideric Handel. Celebrating the first known festival of music on the river (long before the Notting Hill Carnival). 'Handel's Water Music' and performed (upon one of several flotillas on the river Thames), passing under Westminster Bridge, in the days of King George I.

***All Bright Club recommends capturing recordings from scratched vinyl, for lesser known copyright laws... we reveal as part of our deal! (we also show innovative ways to use the old album covers)**

Other works created with waste glazier glass are on the next page

ART of GLASS 1

ODE to UP-CYCLING & 'ART of GLASS'

SPECIALIST METHODS & MODES

Our kits contain small lots* of seed beads for experimental design, limited due to the mass and weight required to produce works on the scale of those shown here.

*Using small pieces of waste glass can still achieve good results and can be modified digitally for storytelling



ESTEPONA DANCING

by Isabella M H Wesoly

Bead art, using salvaged drawer base and left over oil paint plus bright, colourful opaque/transparent glass beads mounted onto and framed using local glazier's waste glass

image dimensions 305 x 355mm/12x14"

with glass mount/frame 355 x 405mm /14x16"

Saved space in another landfill, making art
A hardboard base and more left over waste
I save wood, just like my father

He knew hardship under the Communists in Russia
Sang while digging through the mountain gulag
No food till work was done, no waste

It's green in Estepona. Andalusian air
Escape from the concrete enclosures
Stunting breath, denials of moss under foot

Less seen dancing barefoot on the green
Towers rise, some fall. I built grass, with glass
Glass grass doesn't cut. No need to walk

Dance, in your mind, in your heart
A view in art, where waters flow clean and clear
Build your own view, beyond concrete and waste

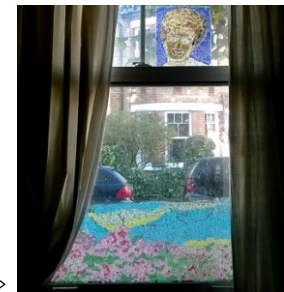
wordwork by Isabella M H Wesoly 13 August 2013



< 'Lights on Imagine' & Portrait of Mandela >



'Princess Eyes' & 'Gernaium Loch' (unfinished) >



The bases for works shown above were: Glass door from a dumped hi-fi unit; glass extracted from broken picture frames and waste glazier glass.

ART of GLASS 2

'Princess (with the blue) Eyes'



The work is largely incomplete, due to the inability to find a suitable shade of blue and so the irises were left as a void. The effects of this are dependent on both natural/artificial light sources and background, so when these are modified, the colour of her eyes change!

PROJECT: pursued via Co-Innovate Brunel (2014/15, together with 'Lights on Imagine' (John & Yoko with Red Unicorn), a project leader felt it was less 'industrial... more art'* and we agree! Once upon a time our director ran community mural projects, in and around West London. Today Street murals are very much an industry.

*we gained ground with Brunel student (Kathryn Espino) via Co-Innovate, with the 'Crystalis Biz' kit project that's shown earlier in this presentation.

ART of GLASS 3

SEED BEAD APPLICATIONS:

Figurative, Decorative, Abstract

At either end of the lower shelf, seeds beads were used as outline for figurative art. The red candle holder on the middle shelf is an example of how they can be used for decorative art, whereas the square glass off-cut to the left of the purple jug incorporates the use of acrylic paint with seed beads, for an abstract expression.



SALVAGED for ARTS & CRAFTS PROJECTS!



← ALL BRIGHT & COLOURFUL



← STEPS TO 'HANDS' of unknown artist →



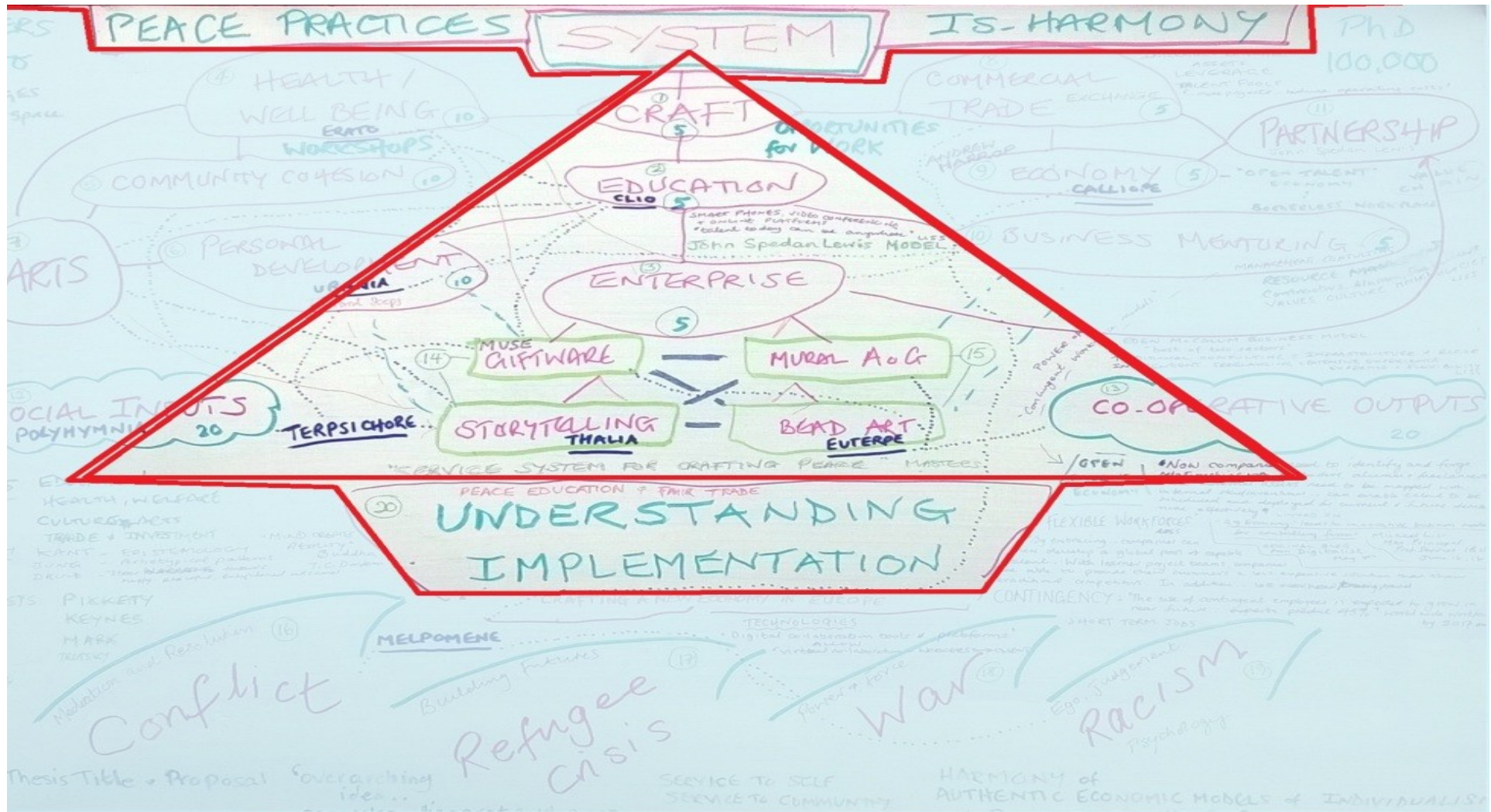
FREE RESOURCES...

don't let the devil make work of idle hands!

The window panel and art work were salvaged from the street,
all items on this page (plus others) are free for community arts in West London.

SUPPORT TO IIPSGP (Institute of Peace Studies and Global Philosophy)

Using my research model*** for a system of Peace Practices aligned with unique representations of the 9 Muses at IIPSGP



We prepared a lesson plan for future craft works at IIPSGP, France (donating resources).... See video INSTAGRAM @mamaseeds IGTV 11/11/2020

Essentially this identifies how a story helps to sell a product or service, visual art can help define a story but arguably it is music that enhances expression.

We collaborated with several musicians (2014-2020) to demonstrate this, via non-commercial agreements, most of which are now published on the web

<http://isharmony.com/makingmurals/avcollaborations.html>

The End is the Beginning...

Tools required



BUILDING FOR CREATIVE ENTERPRISE

Experience selling on eBay proved that GIFTWARE can be copied; even across international markets many product or brands can be mimicked (legally or illegally).

In embarking on making gifts to sell, it was known that international traders might copy popular designs. The foundation in this is that the trade routes for gemstones (natural, manmade and tinted) are located across the Orient, predominantly sold from Hong Kong. In discussion with Dr. Amelia Yeung, at the Claude Littner School of Business (at a Hounslow Chamber of Commerce event in 2015), Isabella explained that the potential of storytelling is an added value and creates opportunity for licensing.

Therefore our brand development also includes illustrated stories that can be developed further by our Enterprise Kit users.

Our channels on YouTube and Instagram/IGTV demonstrate how some of the MURALS produced (with West London communities) can contribute to developing entertaining videos that also relate to gifts. A journey into imagination via Isabella's grandson, who (playing with a water hose in the garden) created a dragon, i.e. 'Enderdragon' but the name was altered in respect of IP rights in two videos produced by Making Murals Limited. Prior to this a series of dragons had already been designed.

Our works 'ART of GLASS' are intended to inspire others, to create visual imagery that can be used to illustrate branching chapters for STORYTELLING

The stories begin with the tools and working with our kits, making gifts, writing and illustrating marketing stories, enabled via BEAD ART

NEXT STEPS... WHO WILL FUND WEST LONDON COMMUNITIES TO CONSTRUCT UPON OUR FOUNDATIONS?

TIME CIRCLES SPACE, HERE from 2009, NOW for ARTS & CRAFT MOVEMENTS

Mariners of Peace Practice: MAKING MURALS LIMITED; IS HARMONY LTD & ALL BRIGHT CLUB LTD (West London)

KIT EXAMPLE



PRICE: 'Inspiration Kit' / 'Enterprise Kit' = £65 / £265 (makes at least 50 / 250 gifts, worth £5+ when made)

Mark-up = 400 % or more! Personalized/unique additions add value! Ooak = Highest Value

INPUT REQUIRED = COLLABORATION in DESIGN & CRAFT + MARKETING

FREE INSPIRATION VIA ALL BRIGHT CLUB LTD (West London)

AVAILABLE VIA IS HARMONY LTD (sole distributor for the BNC GIFTS® brand)

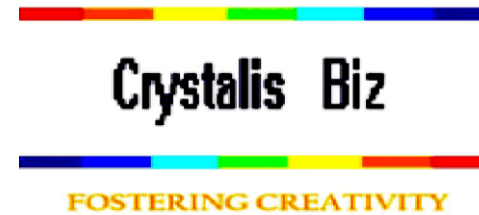
THE THEME →

GRATITUDE CRAFT

COLOURFUL WAYS TO SAY THANK YOU!

'CRYSTALIS BIZ FOSTERING CREATIVITY' CRAFT KITS

THE KIT →



VIA

IS HARMONY LTD

ALL VISUAL ARTS PROVIDED BY MAKING MURALS LIMITED
CO-LICENSEES FOR THE BNC GIFTS ® BRAND
Working In partnership for

THE KIT DISTRIBUTOR →
CO-LICENSEES (PARTNERSHIPS) →

THE INSPIRATION/EDUCATION CHANNEL →



THE BRAND →



GIFTWARE, EDUCATION, ENTERTAINMENT